

Creative Cities Convention
25 – 26 April 2018
Leeds College of Music, 3 Quarry Hill, Leeds, LS2 7PD

PROGRAMME

Times are indicative, and programme may be subject to change

Wednesday April 25

- 13.00 **Registration opens**
- 14.00 **Meet the Commissioners (open to all delegates)**
Round table briefings from a range of commissioning editors.
Commissioner names will be announced on the [Creative Cities Convention website](#) shortly
- 14.00 **Royal Television Society Student Masterclasses**
How To Get A Job in TV: Two teams of professionals from independent production companies True North and Lime Pictures explain the breadth of work opportunities and give insider tips on what their roles entail.
Free to students and digital media apprentices. Pre-booking essential: contact Victoria Griffin victoriajgriffin@gmail.com
- 18.00 **Conference Opening**
Speakers:
Kirsty Wark, *Journalist and Broadcaster*
Ruth Pitt, *Director, Creative Cities Convention*
- Introduction to The People's Panel**
- 18.15 **Keynote: Charlotte Moore, BBC**
Followed by Q&A with Kirsty Wark and the audience.
- Speakers:
Charlotte Moore, *Director of Content, BBC*
Kirsty Wark, *Journalist and Broadcaster*

19.00 Who Cares About Social Inclusion?

It's been a bad year if you work in our industry. #MeToo. The gender pay gap. Fat cat execs. It's said we're white, male, middle class, elite, metropolitan, liberal, out of touch. Is that fair? Hear what our panel has to say about how and why we can reflect Britain better both on and off screen.

Speakers:

Alan Clements, *Managing Director, STV Productions*

Vikki Cook, *Director Standards and Audience Protection, OFCOM*

Ruth Ibegbuna, *Founder and CEO Reclaim*

Callum Tulley, *undercover reporter (Panorama: Britain's Immigration Secrets, winner of the 2018 RTS Current Affairs Home Award)*

20.00 Networking Drinks

Thursday April 26

09.30 Conference Opens

The People's Panel share some thoughts on our industry

09.45 As I See It 1

In the first of four scene setters Kamal Ahmed, BBC Economics Editor, considers the current economic drivers that might influence media businesses outside London and offers lessons to learn from other industries

Speaker:

Kamal Ahmed, *Economics Editor, BBC*

- 10.05** **How To Grow Your Big City Business**
Britain's big cities are having quite a media moment. Politicians want regional audiences to be better represented, the government is rebalancing the economy away from London, the BBC is launching a new channel for Scotland and Channel 4 is moving hundreds of jobs out of the capital. How can producers respond and grow to meet the new demand?
- Speakers:
Kersten England, *Chief Executive, Bradford Council*
John McVay, *Chief Executive, PACT*
Peter Salmon, *Chief Creative Officer, Endemol Shine*
Nia Thomas, *Managing Director, Boom Cymru*
- 10.55** **Big City Challenge**
The first city pitches to host next year's convention
- 11.00** **As I See It 2**
Matthew Gould from the Department for Digital, Culture, Media and Sport gazes into the digital future and asks where media businesses will be in 10 years' time. Hang on to your hats.
- Speaker:
Matthew Gould, *Director General for Digital and Media Policy, Department for Digital, Culture, Media and Sport*
- 11.20** **Coffee**
- 11.40** **Big City Challenge**
The second city makes their case for hosting the convention
- 11.45** **As I See It 3**
Tracy Brabin MP has moved from *Coronation Street* to Westminster. She offers her unique perspective on working in the media.
- Speaker:
Tracy Brabin, *MP for Batley and Spenningshall*
- 12.05** **Why Creativity And Culture In Our Cities Matters**
Creativity is in Sir Peter Bazalgette's DNA. He's reviewed the creative industries for the government, chaired Arts Council England, run a super-indie extraordinaire and now chairs ITV. He shares his vision in conversation with Kirsty Wark.

Speakers:

Sir Peter Bazalgette, *Chair, ITV and leader of the Independent Review of The Creative Industries*

Kirsty Wark, *Journalist and Broadcaster*

12.35 **Big City Challenge**
The final city set out why they should host the convention next year

12.40 **Lunch**

13.35 **Keynote : Alex Mahon, Channel 4**
Speaking publicly for the first time since announcing a pitch process that will see hundreds of Channel 4 jobs leave London. Followed by Q&A with Kirsty Wark and the audience.

Speakers:

Alex Mahon, *Chief Executive, Channel 4*

Kirsty Wark, *Journalist and Broadcaster*

14.05 **As I See It 4**
Channel 5's Ben Frow reflects on the charms and challenges of commissioning outside London and how to order compelling content that reflects life beyond the M25.

Speaker:

Ben Frow, *Director of Programmes, Channel 5*

14.25 **Tea**

14.45 **Celebrating Talent 1: Writing The Part**
Writers Lisa Holdsworth (*Ackley Bridge*) and Kay Mellor, (*Girlfriends, Love Lies and Records*) discuss a sense of place and their characters.

Speakers:

Lisa Holdsworth, *Writer*

Kay Mellor, *Writer*

15.15 **Celebrating Talent 2: Factual**
With Anita Rani, who will share her career journey from Yorkshire roots to winning the RTS Presenter award for 2018

Speaker: Anita Rani, *Presenter*

Celebrating Talent 3: Factual

With Amar Latif, TV presenter and blind entrepreneur, on factual opportunities and his work on Last Leg Goes Down Under and How To Get Fit Fast

Speaker: Amar Latif, *Presenter*

16.05

Conference Round Up and Close

Speakers:

Kirsty Wark, *Journalist and Broadcaster*

Ruth Pitt, *Director, Creative Cities Convention*